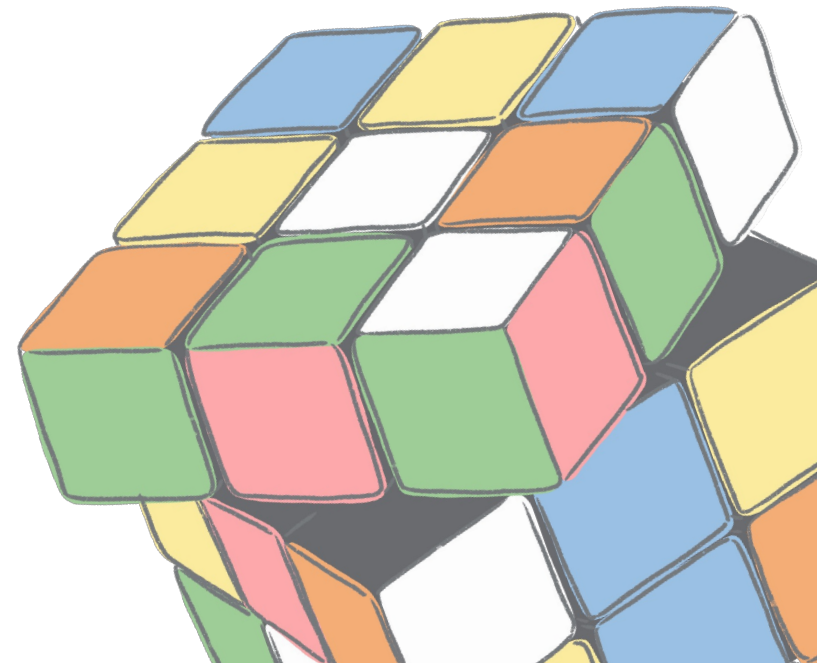


# ERNO'S CUBE®

endless possibilities



# THE PROBLEM

Children are too often told that they "can't" do something, whether that's by peers, society or their own self-doubt.

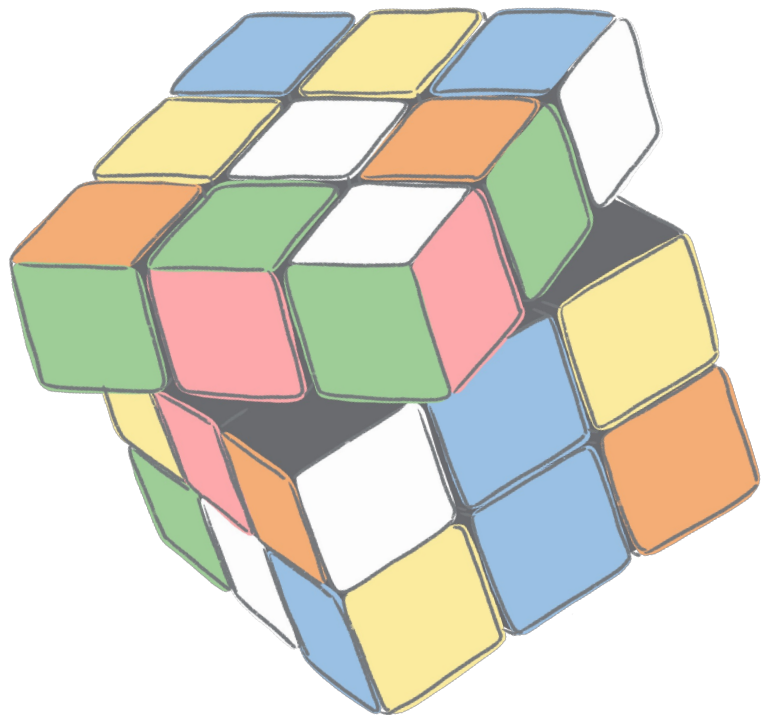




# THE SOLUTION

Help children to build confidence through having a go, instead of shying away from the most challenging tasks.





# THE CUBE

is a perfect example of something that most think is beyond their reach.

This is why we created Erno's Cube – "the cube for children".

Invented in 1974 by Ernő Rubik, the cube has a staggering 43 quintillion possible combinations. We've spent years developing and refining our approach to make this puzzle accessible, fun and full of new learnings.

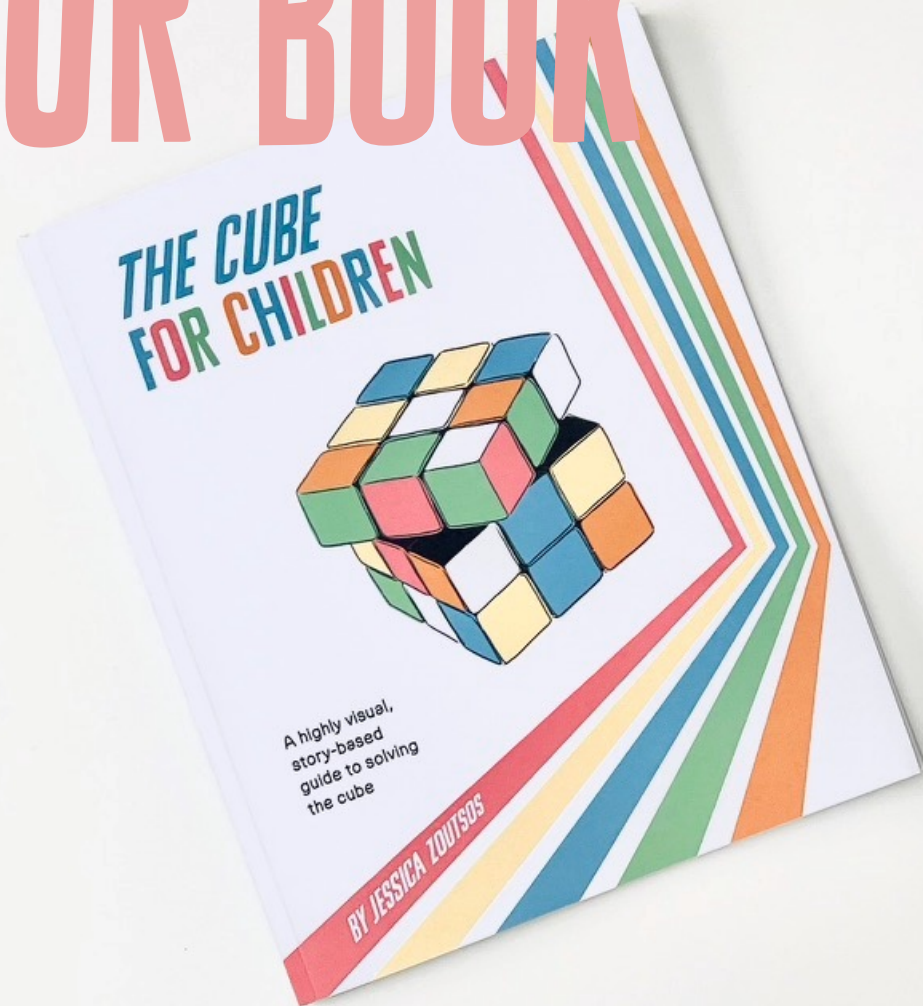


# NEW SKILLS

- ✓ Concentration, attention and focus
- ✓ Problem solving and logical reasoning
- ✓ Patience, mindfulness and reduced anxiety
- ✓ Fine motor movements
- ✓ Memorisation and visualisation
- ✓ Confidence and self-belief



# OUR BOOK



We use our top-rated book "The Cube for Children" which follows a simple 7-step method.

- Beautifully illustrated
- No logical leaps or gaps
- Unique, visual notation
- Story-based memorisation technique
- Applicable to all major brands of cube as well as our Erno's Cube.





# & CUBE



The Erno's Cube is perfect for little hands.

- Smooth and flexible mechanism that's forgiving on turns
- Lightweight and durable
- Brightly-coloured
- Adjustable rigidity
- Plastic-free, recyclable packaging

# CUBING CLUBS

Guided by our book, our clubs help children of all abilities to explore and solve the cube.

Our enthusiastic cubing coaches guide children through their learning journey at a pace that suits them. Children spend time learning, memorising and speed-solving the cube – independently, collaboratively and competitively.

**ERNO'S CUBE™**  
THE CUBE FOR CHILDREN

**BOOK NOW**

Just a few of the skills you will learn from solving the cube...

- ✓ Problem solving
- ✓ Patience
- ✓ Logical reasoning
- ✓ Memorisation
- ✓ Fine motor movement
- ✓ Concentration
- ✓ Confidence

Learn how to solve one of the world's best-known puzzles!

All ability levels welcome!

SPRING TERM  
WEDNESDAY  
3:30pm – 4:30pm

Book online at [ernoscube.com](http://ernoscube.com)

Every child receives "The Cube for Children" book and an Erno's Cube!

**ERNO'S CUBE LTD**

**THE CUBE FOR CHILDREN**

A right-hand introduction to solving the cube

BY BRITISH CUBERS



# A BIT ABOUT US

Unable to find any suitable guide when asked by her four-year-old how to solve the cube, Jessica set about writing “The Cube for Children” and went on to set up Erno’s Cube – a company on a mission to help children and beginners give it a try.

Jessica has spent 15 years in the investment banking and private equity industry, where she is an advocate for better access to funding and greater diversity. She began her career in engineering and is passionate about helping young people to explore the world of Science, Technology, Engineering and Maths (“STEM”) given the opportunities it brings.

Jessica holds degrees in Engineering and Finance from UCL and LSE. The techniques used in The Cube for Children, including story-based memorisation, have helped Jessica achieve success in her academic and professional life - techniques she hopes to pass on to give others access to the opportunities which she has been so fortunate to have.

Join us to explore  
endless possibilities

@

[ernoscube.com](https://ernoscube.com)



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